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BLOOMINGTON, ILL.

Undividual Journal

.. THE AMERICAN HOME BUYER

The many homes of individuality presented in this book reflect the best ideas of most recent modern and popular developments in design and planning. Exterior concepts extend from the latest contemporary types to the more conservative traditional types planned in a modern manner—the latter yet enjoying the same marked popularity prevalent for many years. While emphasis in this book is placed on two-story and story-and-a-half homes, many popular and attractive split-level types are also shown. All of the homes have the flavor of being individually planned for you and we hope that you can find, among the wide variety of ideas shown, one that will fit your particular requirements-your neighborhood, your lot, your family.

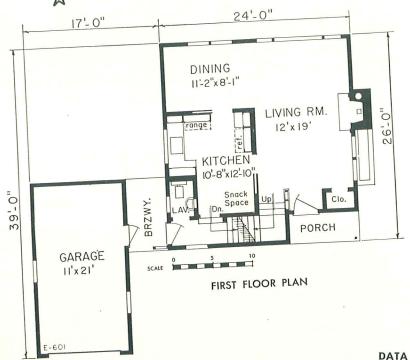
Our experience in home construction, knowledge of materials, trade conditions and finance are at your disposal at all times. Please feel free to come in and discuss any phase of home building with us—with no obligation on your part, of course.



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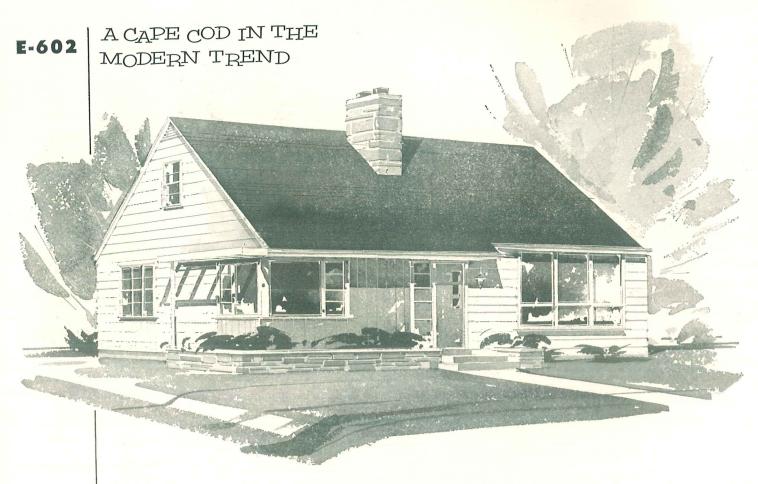
Hip roof, horizontal siding, modern window treatment, protected entrance and flat roof on garage are design features that provide the clean and attractive exterior for this two-story home. A large and unique "L" shape living-dining area with natural fireplace, and an efficient kitchen with snack space are included on the first floor. The bath and three bedrooms on the second floor complete the interior plans of this beautiful home.



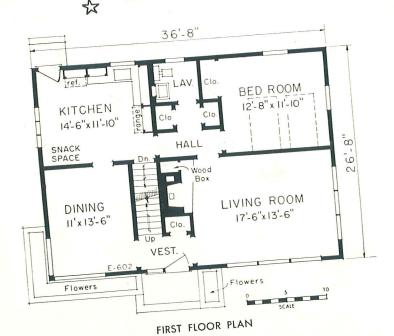


SECOND FLOOR PLAN

Living Area, Both Floors — 1,215 sq. ft.

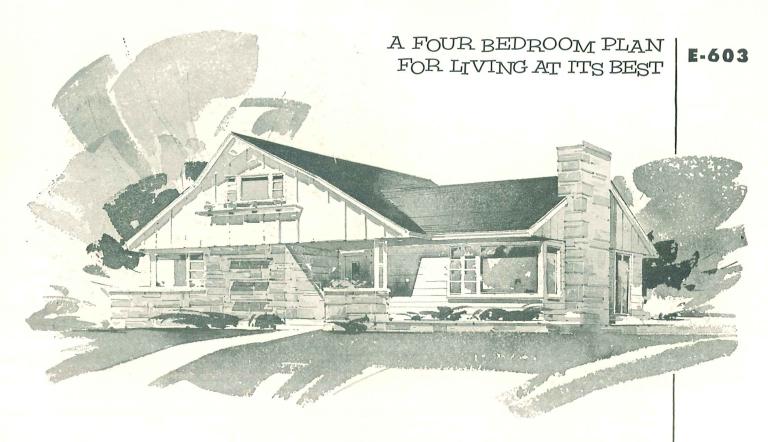


The blending of traditional architecture with up-to-the-minute styling created the smart exterior of this six room home. Note how picture windows are featured in both dining room and living room. The carefully planned first floor interior includes a kitchen with snack space, one bedroom, lavatory, dining room and living room with natural fireplace. Two additional bedrooms and bath are provided on the second floor.



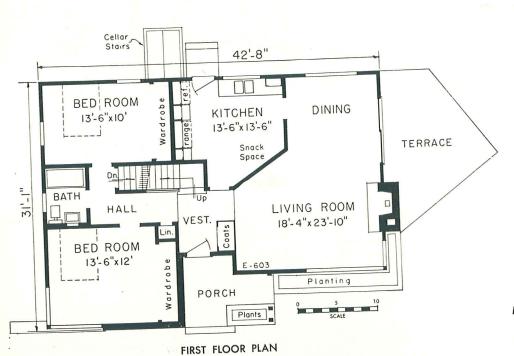
BED ROOM
HALL
BED ROOM
II'x19'-3"
Clo. Clo.
Clo.
E-602

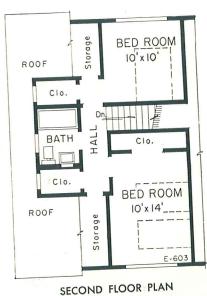
DATA
Living Area, Both Floors — 1,671 sq. ft.



Featured on the cover in full color and second to none in appearance and comfort, this is an ideal home for the prospect who wants outdoor living right at his doorstep. Horizontal siding, masonry, plus the use of board and batten on roof gables provide the exterior eye-appeal of this design. Also note the unusual handling of gable projection on the roof.

See us for blueprint plans of all homes illustrated in this book. Plans are available either as shown or in reverse position.

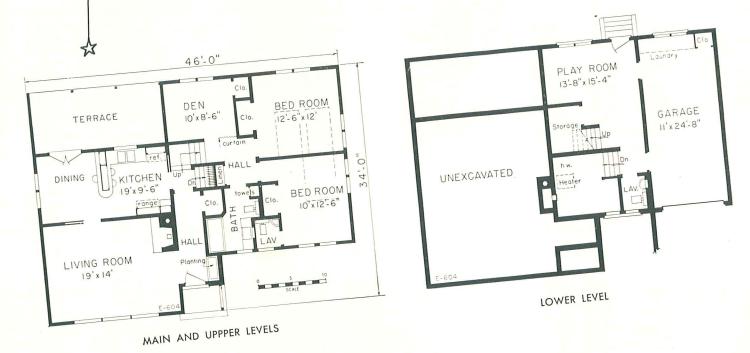




DATA Living Area, Both Floors - 1,675 sq. ft.

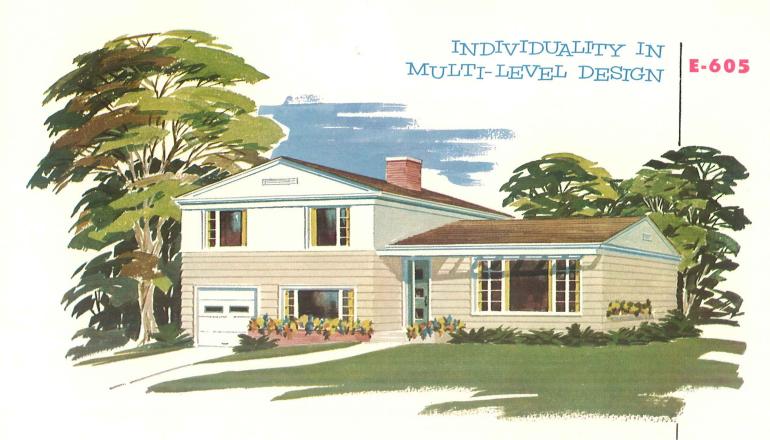


Featuring an exterior that is as modern as the well planned interior, this multi-level design includes a terrace adjacent to the dining area and a play room on the lower level for your indoor and outdoor living pleasure. Other comfort factors of this home are the den which can serve as a third bedroom, if needed, and bath and a half included on the upper level. Garage, laundry and storage areas are provided on the lower level.



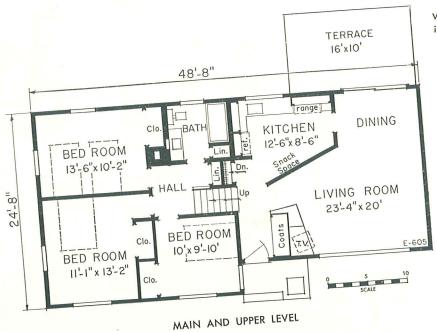
DATA

Living Area, Main and Upper Levels — 1,209 sq. ft.

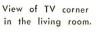


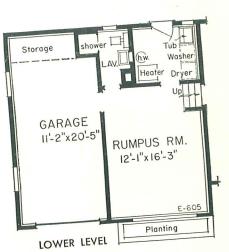
Designed for your living pleasure, each level of this home was planned to give you the utmost in comfort for your building dollars. Included on the lower level are the garage, a bath, laundry, storage area and a rumpus room that every member of the family will enjoy. Living, dining area, kitchen, bath and three bedrooms are located on the main and upper levels.

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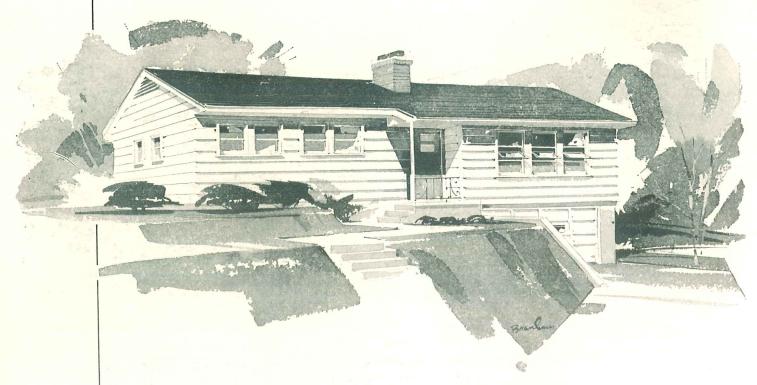
DATA
Living Area, Main and Upper Levels — 1,104 sq. ft.



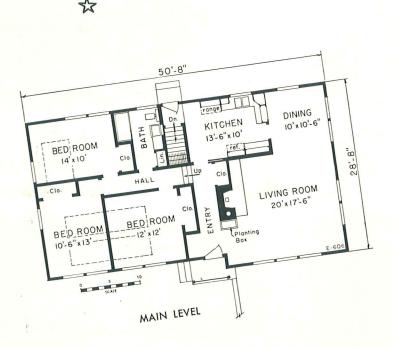


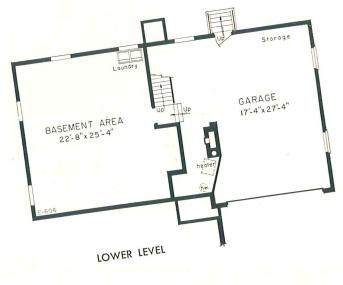
Page 5

E-606 AN IDEAL PLAN FOR SLOPING TERRAIN



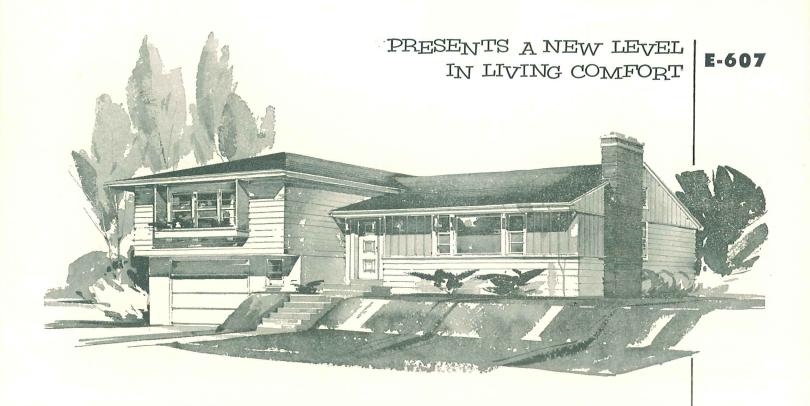
Planned to be different, this three bedroom design offers many features for comfortable living. Some of these are—pleasing arrangement of fireplace and planting box in the living room—vanity bath and dining area convenient to the efficiently planned kitchen. Also note how the garage is located directly under the living room.





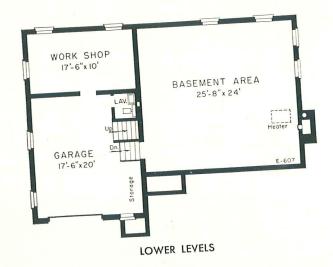
DATA
Living Area — 1,392 sq. ft.

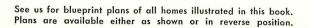
See us for blueprint plans of all homes illustrated in this book. Plans are available either as shown or in reverse position.

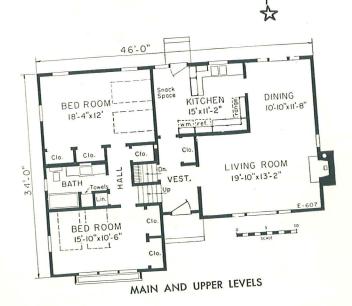


Designed for the utmost in living enjoyment, here is a multi-level home with a beautiful exterior that goes hand-in-hand with the comfort planned interior. In addition to the many appealing features on main and upper levels, this design also provides basement and storage areas, garage, lavatory and work shop on the lower levels. Though ideal for a sloping site, this home will provide the same living benefits in flat area location.

DATA
Living Area, Main and Upper Levels — 1,336 sq. ft.

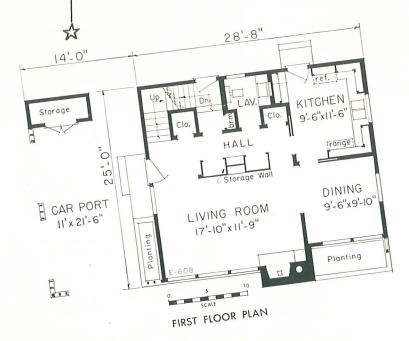








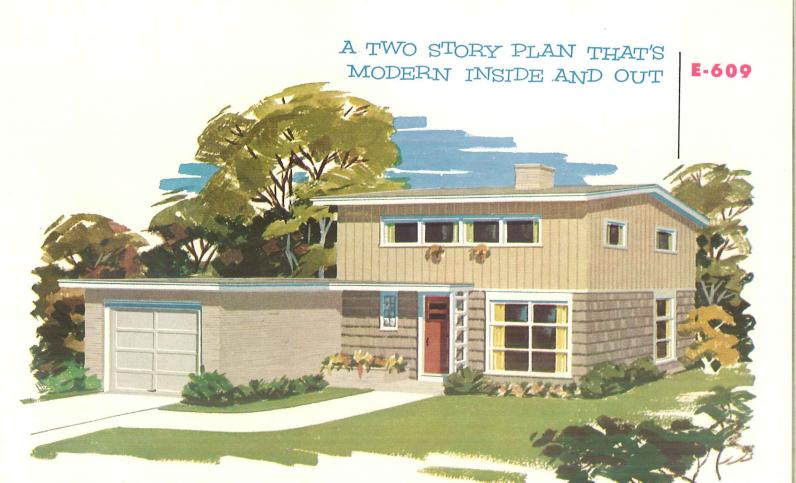
Living room with natural fireplace, dining room, kitchen, lavatory and storage wall create the modern living first floor plan of this beautiful home. The second floor includes three bedrooms, of which the master bedroom is of the twin bed size, and bath. Also note the closet space provided in this plan. The carport adds to the exterior eye-appeal of this design and includes a convenient storage area.



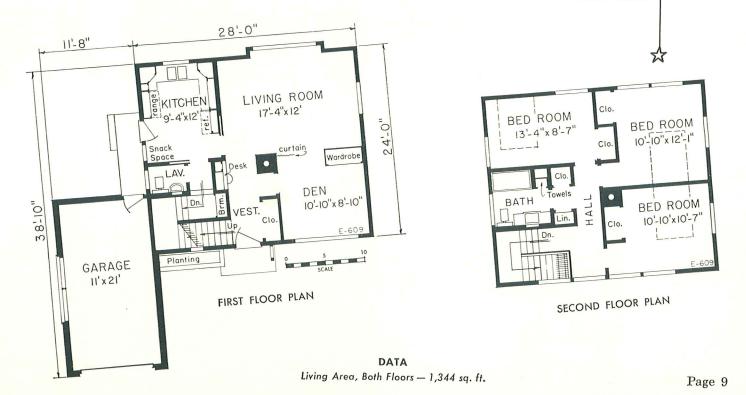


SECOND FLOOR PLAN

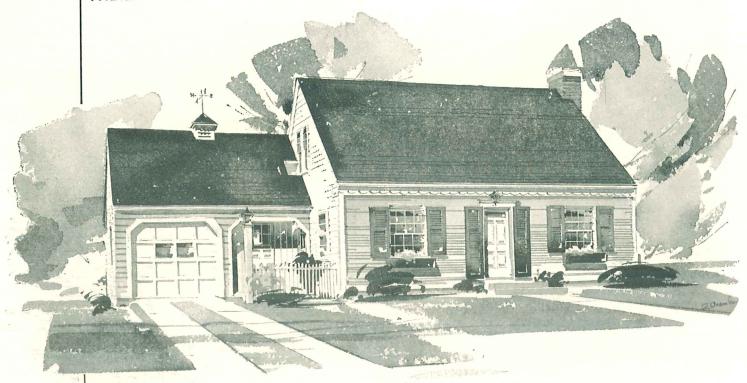
DATA



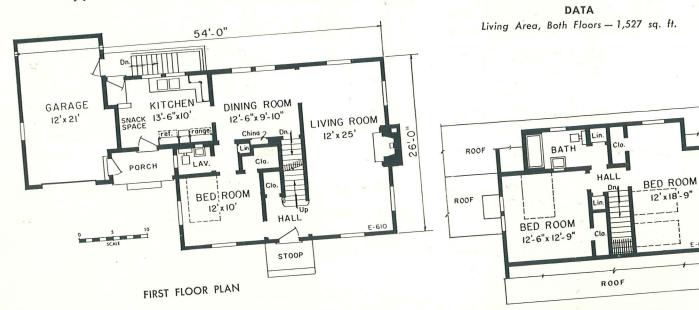
A study of the floor plans will prove that here is a comfort planned home that provides many modern living features. For example, note the telephone desk and den that are a part of the first floor plan. Low pitch gable roof, flat roof on attached garage, vertical siding, shingles and brick have been blended together to provide an exterior that is in step with the interior of this three bedroom home.



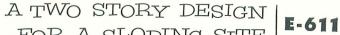
E-610 TRADITIONAL STYLING ...MODERN COMFORT



Here is a two-story Colonial design that will appeal to many of today's homemakers. The comfort-planned first floor includes living room with natural fireplace, dining room, kitchen with snack space, bedroom and powder room. Also note the two generous size bedrooms and bath located on the second floor. Exterior is of frame construction using wide and narrow beveled siding.

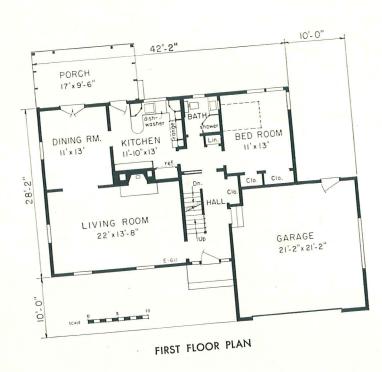


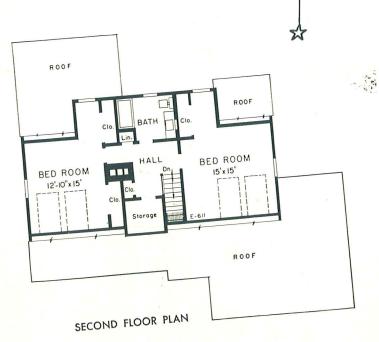
SECOND FLOOR PLAN





A careful study of the floor plans will reveal the many comfort features of this three bedroom design. Modern living highlights of the home are fireplace in both basement recreation room and living room, one bedroom and bath on the first floor with two additional bedrooms and bath on the second floor. Although an ideal design for a sloping site, this home is also a practical home for flat areas and will provide the same living benefits.





DATA
Living Area, Both Floors — 1,861 Sq. Ft.



Inside and out, this multi-level design reflects living comfort at its best. In addition to three bedrooms and bath on the upper level, note the modern living features included on the lower levels . . . dining-kitchen area, breakfast bar, two-way fireplace, terrace and den. Also notice how the dining area can be separated from living room by use of a folding curtain.



View of dining-kitchen area and two-way fireplace.



42'-8" TERRACE Up Wardrobe DEN 11'-6"x 9'-4" Breakfast Bar T.V. & Shelves GARAGE DINING - KITCHEN 11'-6"x 22' Wardrobe 18'x10'-8" FNTRY 28-8" two-way fireplace LIVING ROOM 18' x 14'-8" Planting LOWER LEVELS

DATA

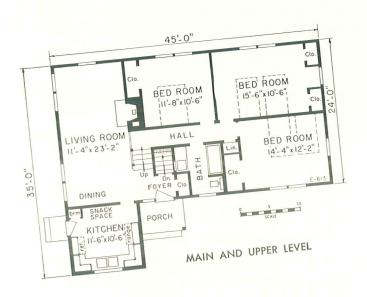
Living Area, Lower Levels and Upper Level—1,354 sq. ft.

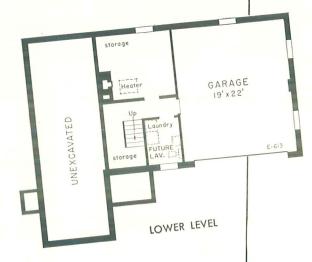
E-613

A MULTI-LEVEL PLAN FOR SLOPING OR FLAT TERRAIN

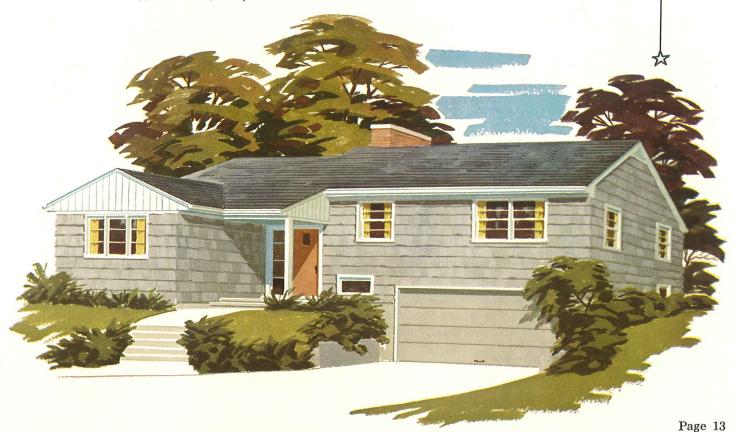
Designed to appeal to the larger family, the upper level of this home includes three bedrooms, of which two of the bedrooms are of the twin bed size, and a bath. Down a few steps is found the main level featuring a living room and "U" shape kitchen. Garage, storage and laundry areas plus space for a future lavatory are provided on the lower level.

A pleasing exterior is created through use of shingles.





DATA
Living Area, Main and Upper Level — 1,218 sq. ft.



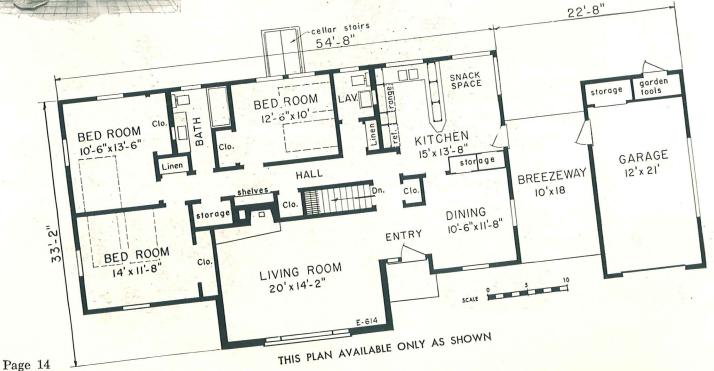


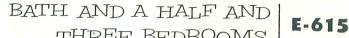
Unusual and modern in every detail, the floor plan of this home includes three bedrooms, living room, bath and a half, dining room, and a smart kitchen-dining area that will please every housewife. The outdoor living area or breezeway can be screened if desired.



DATA
Living Area — 1,577 sq. ft.

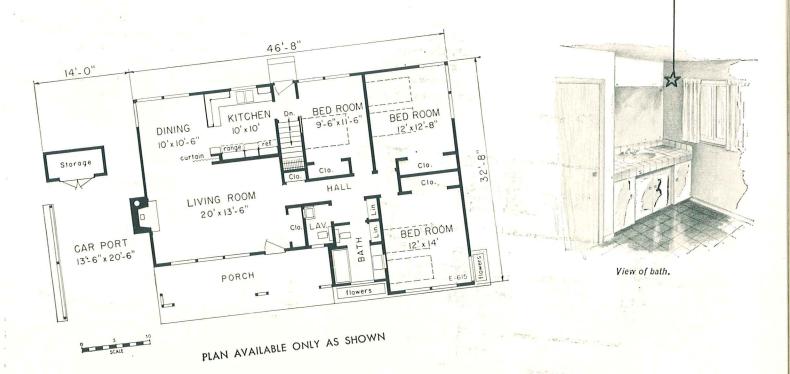
View of kitchen-dining







All the features that appeal to the home buyer are found in this ranch style home . . . carefully planned rooms, low pitch gable roof and sweeping lines. The plan features three bedrooms, bath and a half, a large living-dining area with natural fireplace and modern kitchen. Note how the dining area can be separated from living room by use of a folding curtain.

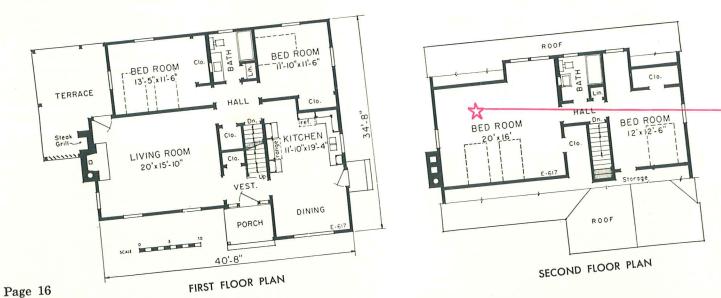


DATA
Living Area — 1,301 sq. ft.

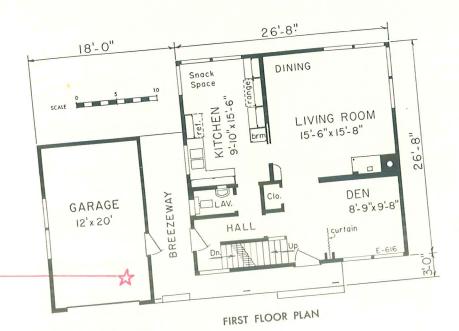


Modern living was the prime factor in the designing of this story and a half home that includes four bedrooms and two baths. For example, note the generous living area throughout and especially the size of the master bedroom on the second floor. Another highlight of this plan is the terrace featuring an outdoor steak grill adjacent to the living room fireplace. For real living pleasure, let us help you plan your home now.

DATA
Living Area, Both Floors — 1,950 sq. ft.



Planned for every practical convenience and comfort, the first floor of this two story home features a living room with corner fireplace, the latest in modern kitchens, a lavatory and a den. The den can be separated from the rest of the living area through use of a folding curtain as shown on the plan. Three bedrooms and bath are included on the second floor. A smart exterior completes the plan.



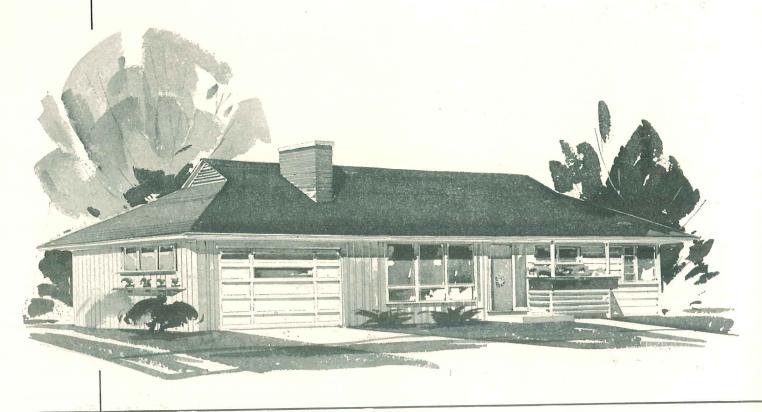


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DATA
Living Area, Both Floors — 1,420 sq. ft.

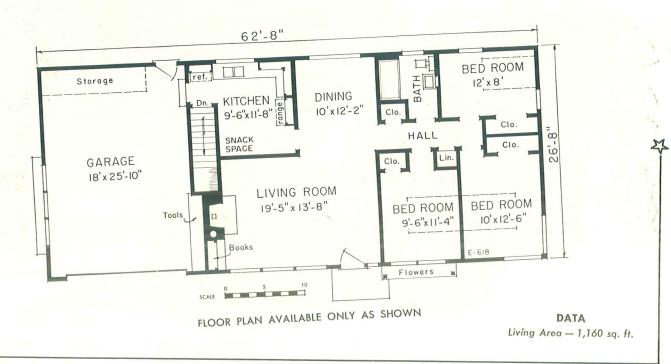


FOR LIVING PLEASURE



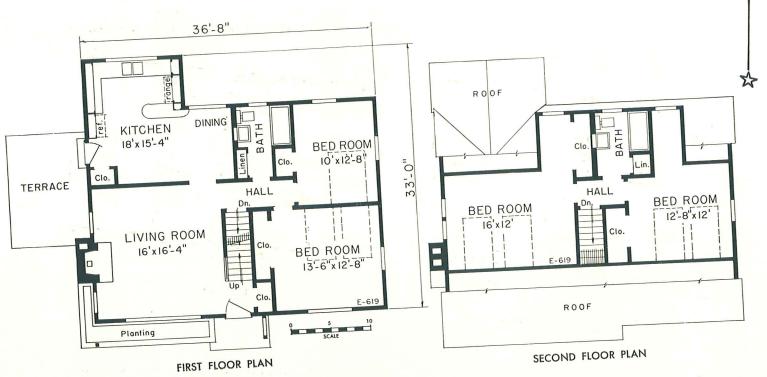


Long sweeping lines accent the length of this three bedroom design with attached garage. It is a full six room home with a large dining space adjacent to the well-designed kitchen. Bookshelves, flanking one side of the natural fireplace, add a mark of beauty to the living room. Available only with basement, this is a home that will give you a lifetime of living comfort and satisfaction.



DATA
Living Area, Both Floors — 1,645 sq. ft.

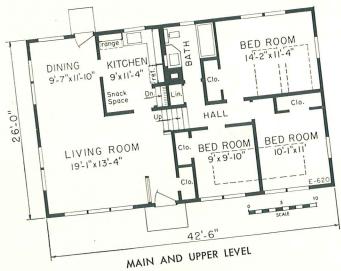
Contrast and pleasing effects are obtained through a combination of wood siding and brick planter box on the exterior of this modern colonial home. Careful planning has included every practical living convenience in this big family plan which includes four bedrooms.

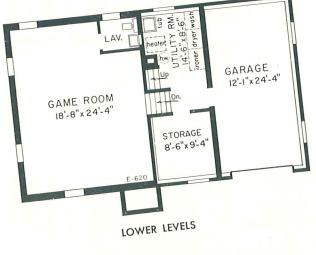




Designed with every member of the family in mind, here is a multi-level home that provides every possible living benefit. A game room for year 'round pleasure is a part of the lower levels which also include storage area, utility room and garage. Up a few steps on the main and upper levels are the living-dining area, kitchen, three bedrooms and bath. The pleasing exterior is attained through use of shingles.

Living Area, Main and Upper Levels — 1,105 sq. ft.

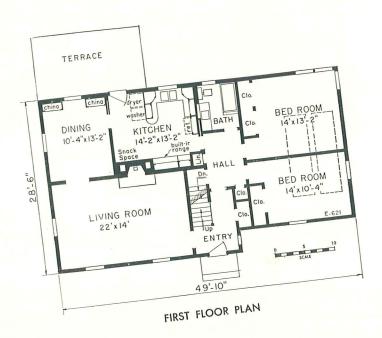




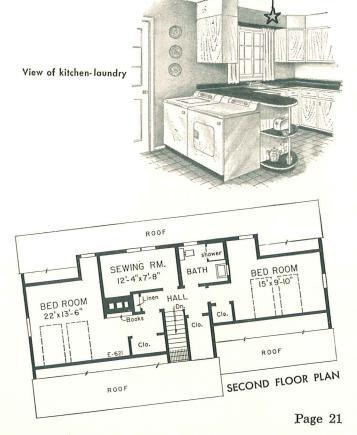
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Here is a home that is truly individual and designed specifically for big family living, providing the utmost in comfort and convenience. Seldom will you find a house that includes such features as four twin bed size bedrooms, a sewing room, a modern kitchen with snack space and laundry, two baths and an outdoor living terrace. Also note how the garage is located directly under the first floor bedrooms.

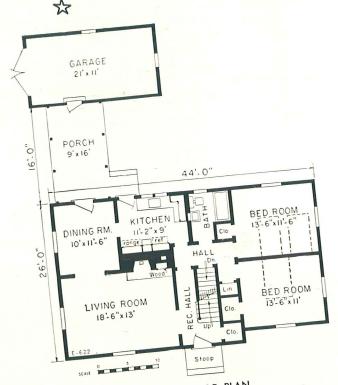






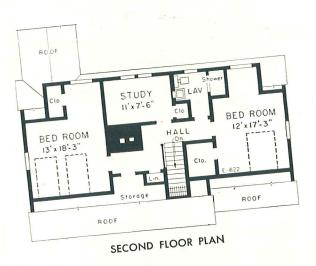


For the home buyer who demands traditional architecture providing the spaciousness of the modern rambler, this design is the answer. It may be built as a complete one-story home having five rooms, including two bedrooms and bath on the first floor. The second floor may be finished later if desired, adding two bedrooms, a nursery or sewing room and bath.



FIRST FLOOR PLAN

DATALiving Area, Both Floors — 1,904 sq. ft.

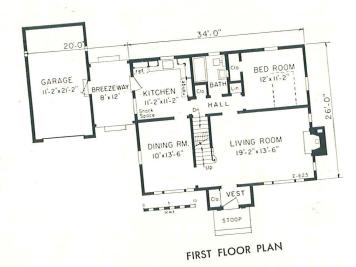


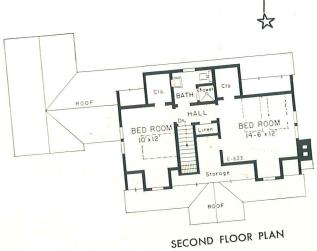
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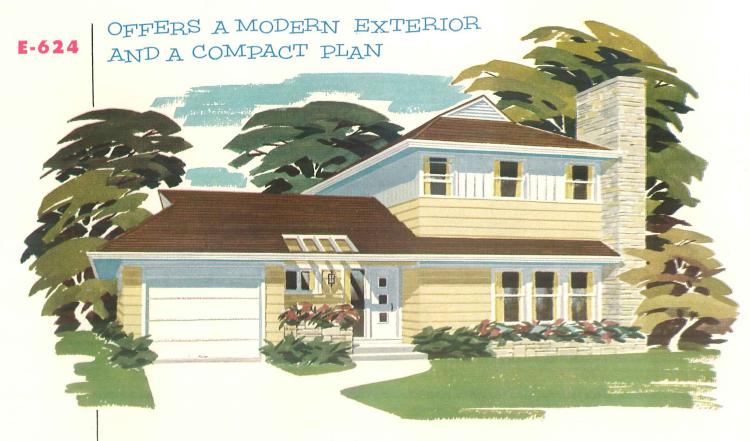
A BLEND OF MODERN AND



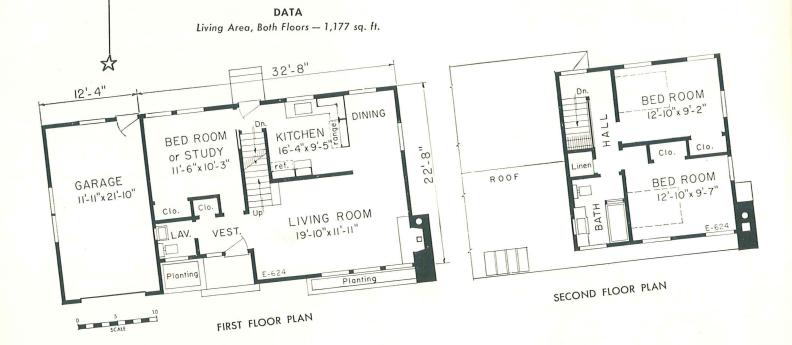
The floor plans of this pleasant looking home present many features for your comfort and convenience. Note the natural fireplace in the living room, linen closets, vestibule wardrobe, picture windows and the abundance of closet space. In brief, here is a three bedroom design for today's homemaker.

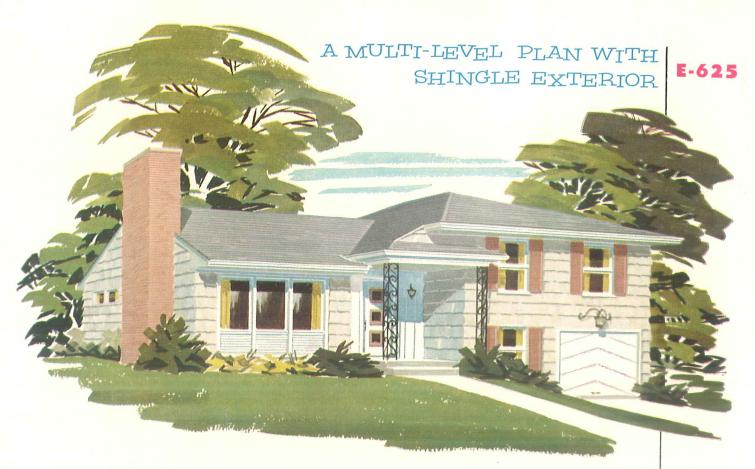






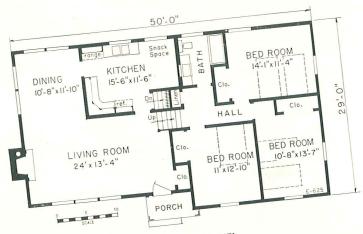
Clean and unique handling of the exterior lines created the pleasing appearance of this two story home. A result of compact planning, the plans include living room, dining area, kitchen and a bedroom which can be used as a study if desired, on the first floor with two additional bedrooms on the second floor. The bath and a half completes the plan.





Featuring a smart and distinctive exterior of shingles, this split-level home also provides a carefully planned living area. A recreation room on the lower level adds to the over-all comfort of this three bedroom design. Illustrated below is the living room fireplace.

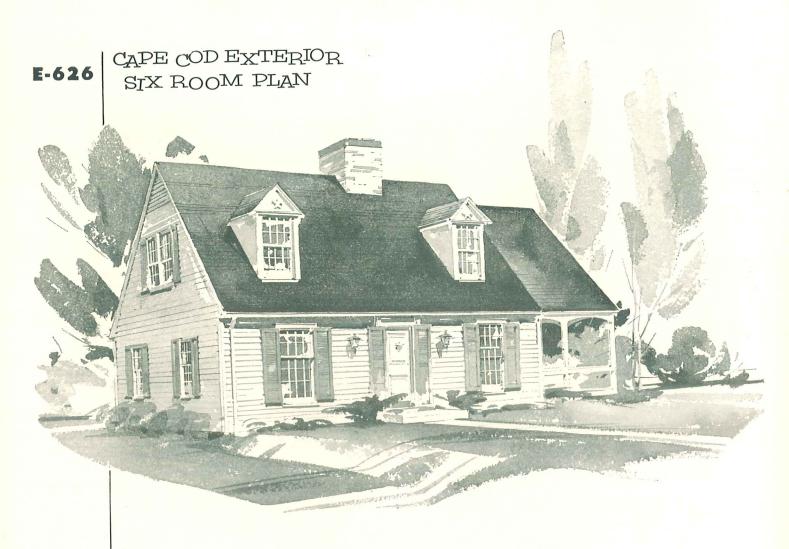
DATA
Living Area, Main and Upper Levels — 1,369 sq. ft.





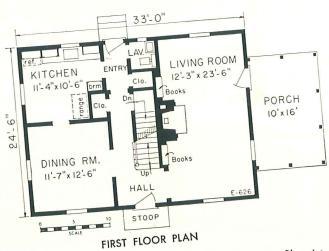


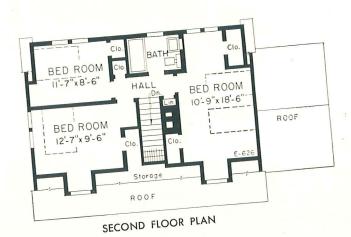
See us for blueprint plans of all homes illustrated in this book. Plans are available either as shown or in reverse position.



Featuring an exterior of Cape Cod lines, here is a home that is well suited to the larger family. The first floor plan includes a large living room that runs full depth of the house, dining room, kitchen and lavatory. There is plenty of closet space throughout and one of the three bedrooms on the second floor will accommodate twin beds. A large porch completes the plan.

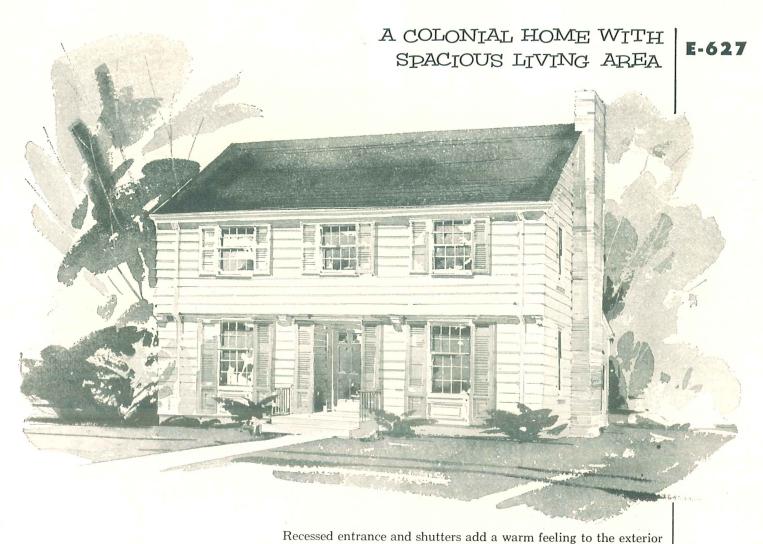
DATA
Living Area, Both Floors — 1,468 sq. ft.





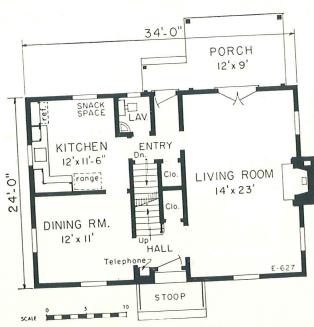
Blueprint plans are available for all homes illustrated in this book either as shown or in reverse position, if desired. Let us serve you now.

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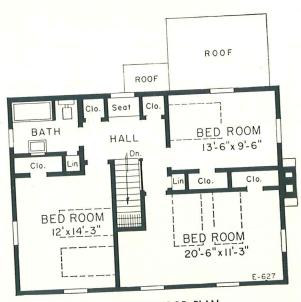


of this design. The floor plans are a picture of comfortable living featuring a large living room, dining room, kitchen with dining space and powder room on the first floor. DATA Three large bedrooms and bath are included in the second floor plan.

Living Area, Both Floors - 1,666 sq. ft.



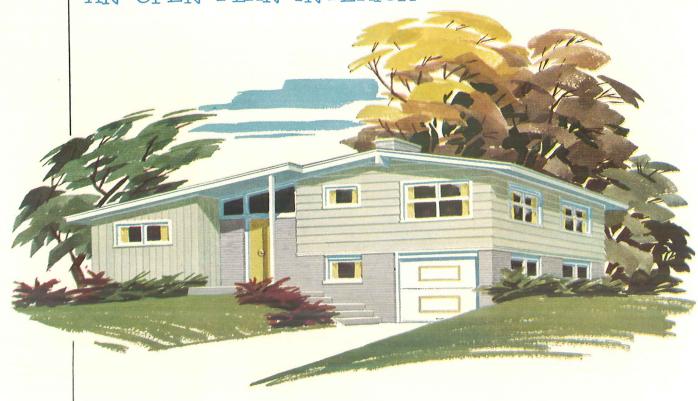
FIRST FLOOR PLAN



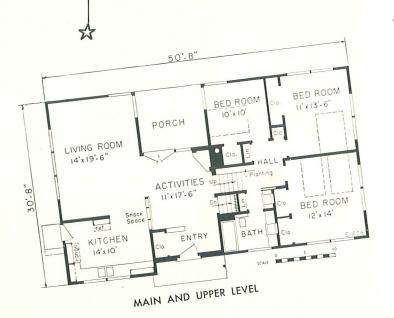
SECOND FLOOR PLAN

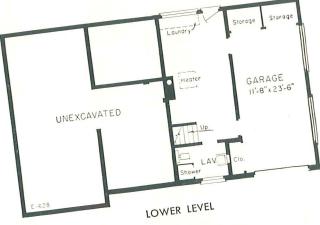
Page 27

A MODERN EXTERIOR WITH AN OPEN PLAN INTERIOR



A combination of the low pitch roof, horizontal and vertical siding and brick creates the appealing exterior of this multi-level home. The lower level includes garage, storage and laundry area and lavatory. A large living room, kitchen and activities room, accessible to a porch, are grouped on the main level and demonstrate the now popular "open-planning" trend. Sleeping quarters, consisting of three bedrooms, plus a bath are located on the upper level.

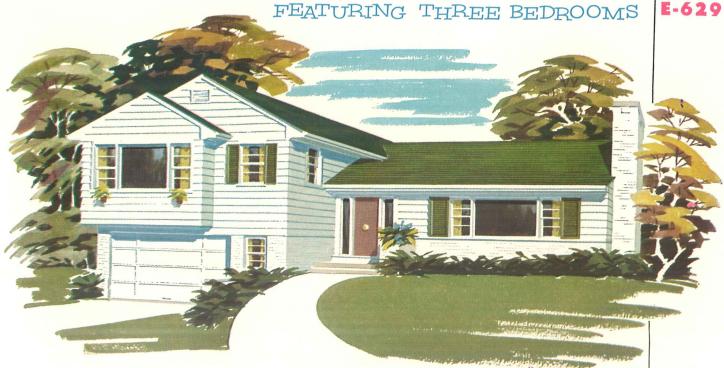




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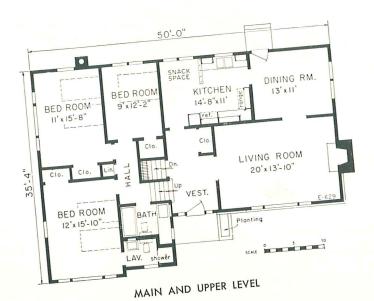


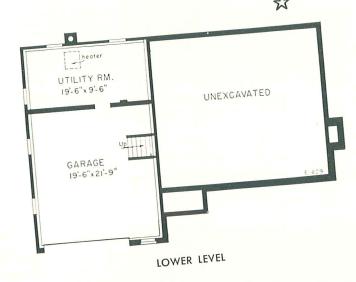
E-629

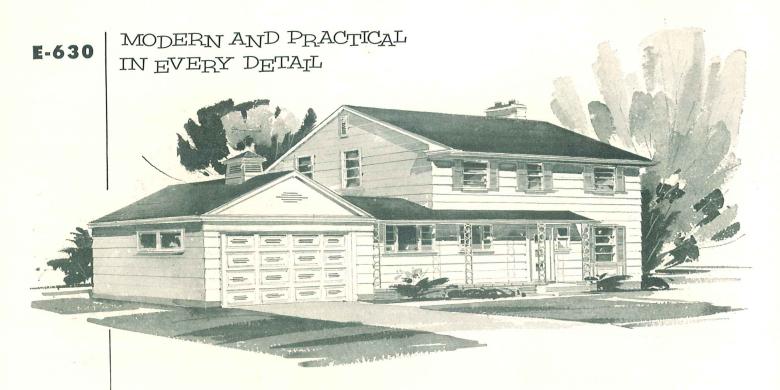


Picture windows in living room and master bedroom help create the appealing exterior of this multi-level home. Ideal for either sloping or flat terrain, this design offers many comfort features for today's homemakers. On the lower level is the garage and utility area with living room, dining room and a modern kitchen featuring a cleverly planned snack space provided on the main level. Three bedrooms and a bath and a half are included on the upper level.

DATA Living Area, Main and Upper Levels — 1,485 sq. ft.



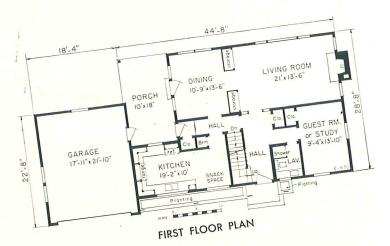




A glance at the floor plans reveal that this two story home was designed to make life more enjoyable and comfortable in every degree for the larger family. An unusual kitchen arrangement, "garden-view" living and dining rooms plus a guest room or study are some of the features that make this four bedroom design a real standout.



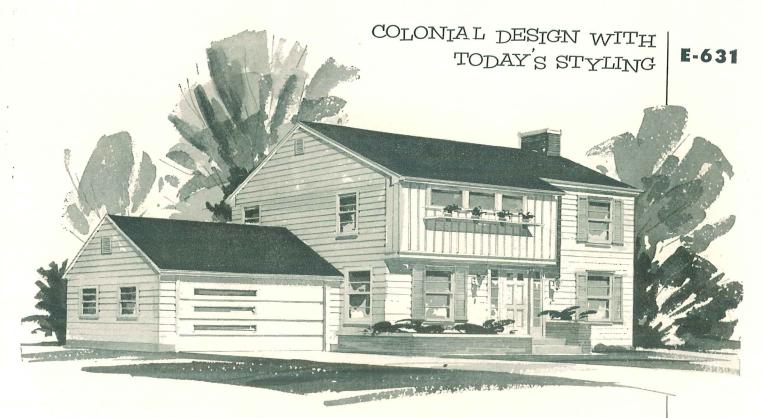
View of kitchen



BED ROOM

SECOND FLOOR PLAN

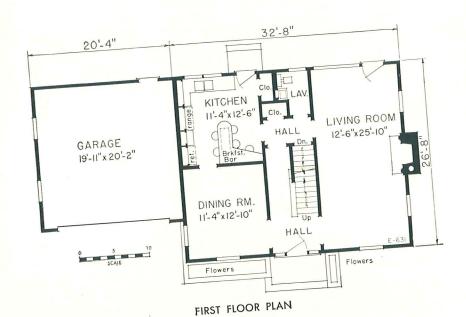
DATA
Living Area, Both Floors — 2,100 sq. ft.



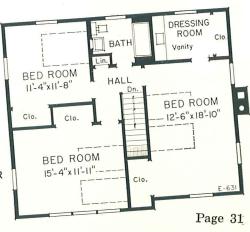
Vertical siding, horizontal siding, shutters, brick planter boxes and semi-garrison styling create the eye-catching exterior of this two story home.

A large living room with natural fireplace, dining room, lavatory and an unusual and attractive kitchen with breakfast bar form the first floor. The second floor has three bedrooms, one of which is of the twin bed size, a full bath and dressing room. Illustrated below is a view of the dressing room.

DATA
Living Area, Both Floors — 1,769 sq. ft.







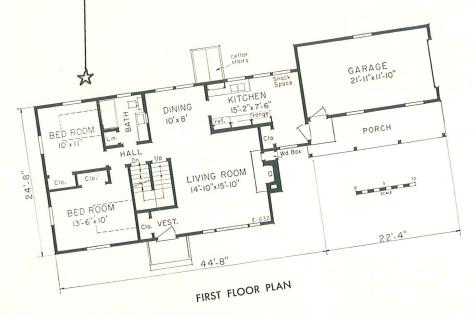
SECOND FLOOR PLAN

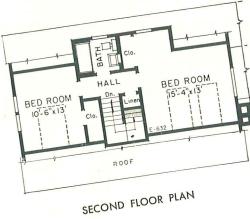
A SPACIOUS PLAN WITH ATTACHED GARAGE



In addition to four bedrooms, two baths, a living room with fireplace, dining room and corridor type kitchen with snack space, this story and a half home includes an attached garage and an outdoor living porch.

Note how the garage plays an important part in accenting the wide and low lines of the Colonial exterior.





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NUMERICAL INDEX

Design No.	Page	Design No.	Page
E-601	1	E-617	
E-602	2	E-618	
E-603	3	E-619	
E-604	4	E-620	
E-605	5	E-621	
E-606	6	E-622	
E-607	7	E-623	
E-608	8	E-624	
E-609	9	E-625	
E-610	10	E-626	
E-611	11	E-627	
E-612	12	E-628	
E-613		E-629	
E-614		E-630	
E-615		E-631	
E-616			
1.010	10	E-632	32

INDEX by square feet of living area

Square Feet	See Pages
1100 to 1199	5, 18 & 19, 20, 24
1200 to 1299	1, 4, 13
1300 to 1399	6, 7, 8, 9, 12, 15, 25, 28_
1400 to 1499	16, 23, 26, 29
1500 to 1599	10, 14, 32
1600 to 1699	2, 3, 18 & 19, 27
1700 to 1799	31
1800 to 1899	11
1900 to 1999	17, 22
2000 and over	21, 30

In 11/2 and 2 story homes the square feet of living area is total for both floors.

• This detailed index is arranged to facilitate quick reference to the size and features of the home in which you are most interested. Use it as a check list for your convenience.



2-STORY HOMES

See Pages 1___, 8___, 9___, 16___, 24____, 27____, 30____, 31____.



11/2-STORY HOMES

See	Pages	2	3,	10,
11_	, 17.	, 1	8 &	19
				26,
32_				,



SPLIT-LEVEL HOMES

See Pages 4..., 5..., 6..., 7..., 12..., 13..., 20..., 25..., 28..., 29...



1-STORY HOMES

See Pages 14___, 15___ 18 & 19___.

- Homes with 1-car garages,
 See Pages 1___, 4___, 5___, 7___, 9___, 10___, 12___, 14___, 16___, 20___, 22___, 23___, 24___, 25___, 28___, 32___.
 Homes with 2-car garages,
 See Pages 6___, 11___, 13___, 18 & 19___, 21___, 29___, 30___, 31___.
- Homes with Carports,
 See Pages 8____, 15_
- Homes with 1½ baths,
- See Pages 1__, 2__, 4__, 7__, 8__, 9__, 10__, 12__, 14__, 15__, 16__, 20__, 24__, 25__, 26__, 27__, 30__, 31__
- See Pages 3___, 5___, 11___, 17___, 18 & 19___, 21___, 22___, 23___, 28___, 29___, 32___.
- Homes with 2 bedrooms,
 See Page 7____.
- Homes with *3 bedrooms,
 See Pages 1 ___, 2 __, 4 __, 5 __, 6 __, 8 __, 9 __, 10 __, 11 __, 13 __, 14 __, 15 __, 16 __, 18 & 19 ___, 20 __, 23 __, 24 __, 25 __, 26 __
 27 ___, 28 __, 29 __, 31 ___.
- Homes with *4 or more bedrooms,
 See Pages 3___, 9___, 12___, 16___, 17___, 18 & 19___, 21___, 22___, 30___, 32___.

*Including multi-use room or den which can be used as a bedroom.

ACCURATE BLUEPRINT PLANS

A home must first be "constructed" on paper with every detail clearly defined, if the home builder would be assured of complete understanding and agreement among all concerned with the building of his home. In the interests of sound and better small home construction, each design in this book was engineered by architects and technicians experienced in specialized fields of home planning. All blueprint working drawings include the following: basement or foundation plan; floor plans; front, rear and side elevations; complete framing plans; wall sections and all necessary details.

REVERSED PLANS

Perhaps your home should face the opposite direction. Obviously, a plan designed for a lot facing east will not result in the best exposure when your lot fronts the west. Therefore, plans of homes as illustrated in this book are available either as shown or reversed, as may be required.

SPECIFICATIONS

are statements of particulars which tell you what you are going to receive in materials and workmanship. Blank specification forms and contract forms are included with blueprint plans.

See Us for Blueprint Plans and Other Information

